



# Google Bomb: The Untold Story of the \$11.3M Verdict That Changed the Way We Use the Internet

*John W. Dozier Jr., Sue Scheff*

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### When Revenge Turns to E-venge . . . TAKE COVER with Google Bomb!

Google Bomb (n) or 'link bomb': Internet slang for a certain kind of attempt to raise the ranking of a given page in results from a Google search. (Wikipedia)

In today's technology-dependent world, the Internet has become a legal lethal weapon against the privacy and reputations of its users. Based on Sue Scheff's landmark Internet defamation case that gave face to online harassment, cyberbullying, privacy invasion, and Google bombs, and stirred Internet regulation and free-speech debates, Google Bomb arms readers with information, legal advice, and reputation defense tips from one of the country's top cyber abuse attorneys, John W. Dozier Jr.

Dozier, who specializes in legal matters involving online defamation, copyright and trademark infringement, and hacking, uses Scheff's story as a backdrop to lay the groundwork for a personal plan for reputation defense that anyone from business owners and students to job seekers and employers to parents and bloggers can implement easily and immediately to help them maintain a searchable online image.

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This book untitled Google Bomb: The Untold Story of the \$11.3M Verdict That Changed the Way We Use the Internet to be one of several books this best seller in this year, honestly, that is because when you read this guide you can get a lot of benefit onto it. You will easily to buy that book in the book retail outlet or you can order it by way of online. The publisher of the book sells the e-book too. It makes you more readily to read this book, since you can read this book in your Cell phone. So there is no reason to you to past this reserve from your list.

#### **Erin Cummins:**

Spent a free time and energy to be fun activity to perform! A lot of people spent their leisure time with their family, or all their friends. Usually they carrying out activity like watching television, going to beach, or picnic inside the park. They actually doing same task every week. Do you feel it? Do you want to something different to fill your free time/ holiday? Could possibly be reading a book is usually option to fill your totally free time/ holiday. The first thing that you will ask may be what kinds of e-book that you should read. If you want to attempt look for book, may be the publication untitled Google Bomb: The Untold Story of the \$11.3M Verdict That Changed the Way We Use the Internet can be very good book to read. May be it is usually best activity to you.

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