



# Brewing Change: Behind the Bean at Green Mountain Coffee Roasters

*Rick Peyser, Bill Mares*

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**Brewing Change: Behind the Bean at Green Mountain Coffee Roasters** Rick Peyser, Bill Mares

Part travelogue, part inspiring social commentary, and part motivating business model, *Brewing Change* is about one middle manager's quiet, dogged crusade to change the world of coffee. During his 27 years at Green Mountain Coffee Roasters, Rick Peyser was a persistent voice advocating for a better quality of life in coffee growing communities. He has teamed up with long-time friend and writer Bill Mares to tell the story of his career and of his travels throughout the coffeelands of Latin America and East Africa. Eye-opening and heart-wrenching, *Brewing Change* is a story that shows us the indomitable nature of the human spirit, and reminds us of the dramatic change that is possible when individuals fight for an equitable world. The book chronicles Peyser's compelling personal journey and offers a fascinating insider's view of one of the most successful companies in the coffee business.

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