



The Marketing Deck: Deal Yourself a Big Idea

Diane A. Curran

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Just fan the book's pages to open (anywhere in Act I) and randomly select a topic to explore as ready inspiration. Or enjoy a first shuffle of the cards... both banish overwhelm, boredom, or fear of marketing as you reap the rewards of a wealth of classic to cutting edge tools and techniques in a relaxed, receptive state of mind. Play your way to new marketing momentum, anytime.

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