



Handbook on the Digital Creative Economy (Elgar Original reference)

Ruth Towse, Christian Handke

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'The digital creative economy is the new frontier in the economics of culture and this volume is the very best place to start in on that topic.'

- Tyler Cowen, George Mason University, US

'Two concepts that have become increasingly prominent in debate about contemporary economic policy are the digital economy and the creative economy. This pioneering Handbook brings these two concepts together, with contributions from a wide range of scholars in economics, law, cultural studies, media and communications. A particular focus of the volume is on copyright issues in the digital environment, especially in the audio-visual, publishing and media industries. This book provides an authoritative overview that will be essential reading for students, researchers and policy-makers working in this rapidly evolving field.'

- David Throsby, Macquarie University, Australia

Digital technologies have transformed the way many creative works are generated, disseminated and used. They have made cultural products more accessible, challenged established business models and the copyright system, and blurred the boundary between producers and consumers. This unique resource presents an up-to-date overview of academic research on the impact of digitization in the creative sector of the economy.

In 37 chapters, this coherent volume brings together contributions by experts on many aspects of digitization in the creative industries. With its interdisciplinary approach and detailed studies of digitization in the arts, media and cultural industries, the *Handbook* provides accessible material for a range of courses. It will be thought-provoking reading for academics, researchers, students and policy-makers interested in progress in the creative economy.

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