



Better to Best: How to Speak for Extraordinary Results... Every Time!

David J. Dempsey

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There's a reason most people are afraid of public speaking: They're bad at it. Really bad. They're either paint-drying dull or, worse, embarrassing. And many of those who are comfortable with public speaking are nowhere near as good at it as they think. (Yes, we're talking about you.) Since we're not likely to convince everyone to sit down and shut up, the next best thing would be to get them to read *Better to BEST: How to Speak for Extraordinary Results . . . Every Time!* Author David Dempsey, who learned public speaking as a trial lawyer and university professor, offers step-by-step advice to help you stop boring us to tears.

Soundview Executive Book Summaries

"A Cure for Boring Presentations"

Are you happy to merely survive your public speaking assignments? If you want to communicate better, use your verbal and nonverbal abilities to clarify your messages and persuade your listeners, attorney David Dempsey offers a complete set of tools and skills that can help you improve your presentations and persuade your audience with confidence and passion.

Why We Like This Book

When Dempsey was a young trial lawyer, his knees once wobbled so violently during his summation to a jury that he overheard them dub him "Jell-O Boy." In *Better to Best* he describes the presentation wisdom he has learned since then that has helped him to become a professional communication skills trainer and coach. By detailing the minutiae involved in great presentations, including essential tips for conquering question-and-answer sessions, his professional advice can take the anxiety and uncertainty out of any presentation.

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