



# **Management Consulting Today and Tomorrow Casebook: Enhancing Skills to Become Better Professionals**

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# Management Consulting Today and Tomorrow Casebook: Enhancing Skills to Become Better Professionals

## Management Consulting Today and Tomorrow Casebook: Enhancing Skills to Become Better Professionals

This casebook complements the text **Management Consulting Today and Tomorrow**. The book consists of 20 cases, including those from Harvard and Stanford and the University of Southern California. The cases cover a broad range of topics and practice areas that are pertinent to current management consulting. The six parts parallel the six parts in the text, including an introduction to the cases by the editors, delineating topics and issues that are critical for today's consultants. Several cases offer new insights into the practice areas of Strategy, IT, Operations Management, Change Management and more on Data Gathering and the Future of Consulting. This casebook, together with the text, will help to increase awareness among consultants and students about skill requirements, as well as make clients sensitive to what is demanded of them in a highly competitive consulting environment.

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