

Mindfulness-Based Strategic Awareness Training: A Complete Program for Leaders and Individuals

Juan Humberto Young

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Mindfulness-Based Strategic Awareness Training: A Complete Program for Leaders and Individuals is the first book to link mindfulness training and positive psychology to the leadership, strategy and management issues faced by individuals and organizations.

- Sets out a complete program in Mindfulness-based Strategic Awareness Training (MBSAT), a new form of strengths-based business mindfulness training which enhances participants' ability to perceive opportunities, adapt and grow
- Draws on research from neuroscience, positive psychology, behavioural finance and management to show how leaders, managers and individuals can build and maintain more resonant relationships and adapt to constant change
- Includes real-life vignettes, specific instructions and a wealth of resources designed to guide experiential learning including background information, exercises, guidelines, hand-outs, graphics, and guided audio meditations
- Mindfulness training is increasingly used in organizational contexts the author is a pioneer in designing
 and delivering training that applies mindfulness and positive psychology to the strategic challenges of
 management and business

Reviews by Experts

This book is important for all who seek to lead organizations, showing how mindfulness can be combined with the findings from positive psychology for the benefit of all. The book is not just good theory. It also provides a step-by-step practical program to cultivate a balance between motivation for outcomes on the one hand, and compassion toward self and others on the other. Here are skills that can be learned; skills that can truly inspire and sustain wise leadership.

Mark Williams, Emeritus Professor of Clinical Psychology, University of Oxford, was also the Founding Director of the Oxford Mindfulness Centre. Now Senior Research Fellow at the Department of Psychiatry of Oxford University.

Author of "Mindfulness: An Eight week Plan for Finding Peace in a Frantic World", Co-author with Zindel V. Segal and John Teasdale of "Mindfulness-Based Cognitive Therapy for Depression" and author and co-author of a series other standard works in the field of mindfulness

In today's disruptive times, it is happy and loyal customers that count. This rich and practical book provides an exceptionally smart learning tool to help consumers make mindful decisions that lead to happiness. And for any leader and manager it is a key reading for making wise business and marketing decisions that create value.

Bernd Schmitt, Ph.D., Professor, Columbia Business School, New York.

Author of "Experiential Marketing: How to Get Consumers to Sense, Fell, Think and Act, Relate to your Company and Brands." and "Happy Customers Everywhere: How Your Business Can Profit from the Insights of Positive Psychology."

Juan Humberto Young is the first to integrate positive psychology and mindfulness with a results-oriented focus on business strategy. In today's ever-changing organizations, leaders need clarity and flexibility to adapt and succeed. Built on leading-edge science, this book offers a step-by-step program that will light your path not only to greater strategic awareness but also to greater well-being.

Barbara L. Fredrickson, Ph.D., Kenan, Distinguished Professor of Psychology and Neuroscience, University of North Carolina at Chapel Hill.

Author of the two bestsellers "Positivity: Top-Notch Research Reveals the Upward Spiral That Will Change Your Life." and "Love 2.0: Finding Happiness and Health in Moments of Connection".

Juan Humberto Young integrates mindfulness practices, positive psychology, and extensive business experience to design a practical training program that improves personal and professional decision-making. This book offers tools to make decisions that increase subjective well-being because the sources of much unhappiness are poor decisions. For business leaders, lawyers, negotiators, and everyone who wants to improve their quality of life, this book presents a path to achieve the capacity of strategic awareness, consisting of mental lucidity, emotional clarity, and bodily awareness, which results in skillful decisionmaking. This book provides readers an ideal way to find happiness, personal balance, and professional success.

Peter H. Huang, J.D. Ph.D., Professor and DeMuth Chair of Business Law, University of Colorado Law School.

The author of numerous articles integrating Positive Psychology, Mindfulness and Law.



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Mary York:

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Johnny Cahill:

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